



MADA: Minnesota Automobile Dealers Association
Creative: Print materials, radio

It was just a matter of time before we came up with a great way for you to save it.



Every day we provide immediate and reliable answers to any title question or issue. Now that's great timing.

TITLE ASSIST Hotline

Title Assist Hotline

- Solve complex title issues for any vehicle.
- Provide trusted expert advice and application of title business practices.
- Expedite communication and action between dealer clients and the State.
- Liaison/advocate between dealer client and deputy registrar.
- e-Services for business.

MADA Title Solutions One-Stop Services

TITLE ASSIST On-Site

MADA will place a title resolutions expert in your dealership to save you time and money.

TITLE ASSIST Hotline

With a phone call, MADA will provide fast, accurate and reliable expertise to resolve any title processing question.

It's easy to sign up for MADA Title Assist Hotline in no time flat

Members can sign up by visiting: MADAtitle.com and selecting a subscription package. Subscribed members may call 651-789-2933 or email with title and registration questions.

Hours: Monday - Friday 8:00 am - 4:30 pm
 Phone: 651-789-2933
 Website: MADAtitle.com




There are a lot of reasons you'll want to spend some time with Aly. Take peace of mind for instance.

Meet Aly Quinn, MADA Title Manager

- Before joining MADA, Aly spent over 25 years doing title work for various companies including dealerships.
- While her Like License Bureau and CVR.
- Aly knows what it takes to be the best and has assembled a team that is as diligent, accurate, and solution-oriented as she is.
- You're in good hands with Aly and the other members of our Title Solutions team.
- Working with dealers one-on-one, Aly can assist by helping overhaul a dealer's title operations for a more efficient and cost-saving operation.

Contact MADA Title Solutions

Phone: 651-789-2933
 Hours: Monday - Friday | 8:00 am - 4:30 pm
 Visit: MADAtitle.com




MADA Title Solutions
EXPERTS YOU CAN TRUST

MADA makes it easy for you to stop worrying about any title transaction. You'll never be pressed for time again.

TITLE ASSIST On-Site

- Provides dealers with an on-site title clerk for any disruptions.
- Covers all title issues including:
 - processing backlogged titles
 - maintaining title work needs if a dealer is between title clerks, absences from vacations, or personal time off

Pricing

Temporary Title Assist Expert is \$80.00/hour plus expenses.

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This campaign was accompanied by a MADA branded smart clock.